Elisabeth Felina Bertram

Kirkland, WA (xxx) xxx-xxxx xxx@xxx.com
www.linkedin.com/in/elisabeth-felina-bertram/

Skills

Program Management

- Program & Project Delivery
- Roadmap Planning
- Risk & Dependency Management
- SDLC (Agile & Waterfall)

Leadership & Operations

- Cross-Functional Leadership
- Stakeholder & Vendor Management
- Budgeting & Process Improvement
- Business Operations

Technical Fluency

- Software Development
- Hardware/Software Integration
- Quantitative Analysis
- Technical Writing

Tools

- Jira, Confluence
- Microsoft Project
- Microsoft Office (Excel, PowerPoint, Word, Outlook)
- Teams, Zoom, Google Meet
- Claude, Copilot, ChatGPT

Education

MBA, Business Administration
Europäische Fernhochschule Hamburg, Germany

MS, Computer Science
Technische Universität Hamburg, Germany

BS, Electrical Engineering
Technische Universität Braunschweig, Germany

Series-65, Uniform Investment Adviser Law Exam
Financial Industry Regulatory Authority (FINRA)

Objective

Technical Program Manager roles that apply an engineering and operational background to collaborative, on-site work, as part of a deliberate pivot toward shared execution.

Summary

Technical program leader with 15+ years of experience delivering complex, cross-functional programs, from a 100-person global engineering organization and a $10M+ budget to 20+ hardware/software products shipped on schedule. Introduced project life-cycle and Agile practices, and worked with engineering, product, and vendor teams across the US, Europe, and Asia. Known for simplifying complexity and aligning stakeholders toward shared goals. Fluent in English and German.

Professional Experience

President, Trenz Embedded
Kirkland, WA • Jan 2026 – Present

- Serve as North American manufacturer representative for Trenz Electronic's FPGA-based compute modules, managing partner and customer relationships end to end.
- Guide customers through complex hardware and software integration, providing technical onboarding and hands-on development support.
- Act as liaison between Trenz Electronic and US customers, translating across language and time zone differences to make the company's products and support more accessible domestically.

Self-Employed, Bertram Enterprises & Bertram Solutions
Kirkland, WA • Feb 2015 – Dec 2025

- Designed, built, and maintained a software platform for running automated, quantitative investment strategies.
- Monetized the platform across multiple channels: two subscription websites for DIY investors and a registered investment advisory firm serving retail clients and family offices.
- Managed platform operations, including infrastructure, uptime, analytics, and ongoing development of new investment strategies.
- Handled all business administration, including client and vendor communication, billing, compliance recordkeeping, and member engagement.

Vice President of Engineering, Native Instruments
Los Angeles, CA • Dec 2012 – Feb 2015

- Led a 100-member global engineering organization delivering premium consumer electronics, overseeing a $10M+ hardware/software development budget.
- Directed cross-functional planning, resource allocation, and roadmap execution across the organization.
- Introduced project life-cycle processes that improved planning discipline and execution consistency.
- Delivered 20+ hardware/software products on schedule and within budget.

Previous Employers
Apple • Philips Semiconductors • Avid Technology • Audyssey Laboratories

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Interests

Writer
- Technical & investment writing
- Creative non-fiction

Musician
- Electric & upright bass
- Songwriting & live performance

Maker
- 3D design & printing, including wall clocks

Traveler
- North America, Europe & Asia

Martial Artist
- Krav Maga

Volunteer Experience

Pride Across the Bridge
Redmond, WA • Apr 2026 – Present
- Volunteer at community events, including tabling, event setup, and vendor support.
- Represent community interests in discussions with the City of Kirkland on its DEI roadmap.

The Emerald City Social Club
Seattle, WA • Apr 2024 – Present
- Served as Board Secretary (2024–2026), maintaining official records and supporting board governance.
- Design, build, and maintain the organization's website, including all site copy.
- Manage inbound member inquiries, providing guidance and support to prospective and current members.
- Serve as a trusted peer resource for members and represent member interests in discussions with outside partners and stakeholders.

Pink Ribbon Row
Seattle, WA • Feb 2024 – Present
- Maintain the organization's website and technical infrastructure.

Portfolio

Web Design & Business Operations
Subscription websites for DIY investors:
- https://www.turingtrader.com
- https://www.invest-like-a-pro.com

Technical Writing
Educational content for DIY investors:
- https://www.invest-like-a-pro.com/learn

Open-Source Software Development
An open-source backtesting engine for end-of-day tactical investment strategies:
- https://www.turingtrader.org

Product & Engineering Management
Audiowerk 8, the second-to-market multi-channel PCI audio interface:
- https://www.bertram-family.com/liz/projects/audiowerk-8/

EMI 2|6, the first-to-market multi-channel USB audio interface:
- https://www.bertram-family.com/liz/projects/emi-26/